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# Tech-Enabled Third Logistics

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Account(ability) for All in 3PL industry.

### Who We Are

The nurturing South Florida area has allowed us to fully realize & develop our business philosophy...

DELIVER CUSTOMER DRIVEN RESULTS ACROSS MULTIPLE MODES OF DOMESTIC TRANSPORTATION SERVICES AT THE HIGHEST LEVEL OF CUSTOMERS SATISFACTION 24-7 WITH NO EXCUSES.

Since our inception, the organization's capabilities to continue to grow with scale, further passing unique ROI-focused services to the 3PL industry.

Through strategic partnerships and tech-enabled assets, Windsor Trucking powers specialized organizations to complete the entire 3PL chain. From a regional location of Miami, Florida, Windsor Trucking taps into multiple sites throughout the U.S. to provide the best ROI on your 3PL needs.



#### LOGISTICS **ACCOUNT EXECUTIVE** LOGISTICS LOGISTICS SALES CUSTOMER **ACCOUNT** ····· SUPPORT (NIGHT **ACCOUNT** ....... EXECUTIVE **SPECIALIST** DISPATCH) TRAINEE (LAET) CUSTOMER **CUSTOMER** ACCOUNT **ACCOUNT** ••••• **SPECIALIST SPECIALIST** CUSTOMER **ACCOUNT** SPECIALIST

### (Ranked) LAE Team Structure

#### **OUR EMPLOYEES**

Each logistics account executive is responsible for managing and overseeing the freight movement process the tendering of the load through delivery.

24/7 STAFF AVAILABILITY

Smarter communication is everything.

\*Scale based on business needs with no extra cost to the customer. FULL TRUCKLOAD NATIONWIDE NEXT PAGE



## What We do

We are the company you count on to find the best options for your Freight. Day or night.

Our certified employees use the latest technology to receive, process and successfully complete your nationwide ftl related inquiries. By training and orienting staff to meet specific points along the 3PL chain, they are able to provide real-time insights and services for:

- tech-enabled full truckload solutions, via Go Truck Hub.
- company-owned vehicles- no delays, no third-party contracts, no problems.
- · Responsive and on-demand services & communication.
- · Specialized dry & refrigerated units.
- Hazmat capable and certified.

We have extensive experience handling both high volume and niche shipping needs.

### (responsive) **Business** Model

#### **EXECUTION**

Ethical and professional behavior is the bedrock of our company. We treat all of our customers and their containers equally and politely; the demands of the industry do not dictate the professional relationships we create; we'll work with ports to securely import/export your container(s).

#### **EXECUTION**

Each member of our team is cross-trained with a specific focus safety and responsiveness. Empowering them with technology for faster and easier workflows and providing annual training seminars. With dedicated departments, employees undergo training related to their unique operational needs as well as general practices, ensuing our clients have a consistent a-rated experience across the board.

75% OF EMPLOYEES ARE 3PL ACCOUNT **EXECUTIVES** 

850+

**HOURS OF DEDICATED 3PL TRAINING** 



## Where We Are

#### **CORE HEADQUARTERS**

Our capabilities have grow with scale, further passing unique ROI focused services to the 3PL industry.

Windsor Trucking taps into multiple sites throughout the United States. With unique staff trained for the unique aspects of the 3PL chain.



## Enhanced (TECH) Operations

#### **RMIS ONBOARDING**

Move more freight, reduce risk, streamline operations and increase profits. The RIMIS suite of products for transportation brokers and the transportation industry allows users to on-board carriers faster, easily manage the compliance of thousands of carriers, get help with the administrative burden of dealing with carriers, insurance agents, documents and more.

#### **CARRIER DASHBOARD**

- Available loads.
- · Submit manual or automated check calls.
- View payment information.
- · Capture and send documents.
- Available to customer(s) with a fleet of their own to coordinate backhauls & reduce costs.
- One source for multifunctionality.
- · Ease-of-use & hassle-free.
- · Responsive & fast.

#### Go Truck Hub

Windsor Trucking brings innovative software to the industry to help bring transparency to container drayage, less than truckload and nationwide transportation. Cloud and dedicated mobile applications allow for dispatchers, drivers and shippers to easily locate, track and analyze their 3pl data. Learn more about Go Truck Hub at mytruckhub.com.

#### **CARRIER RATE 2.0**

Carrier rate 2.0 supports how a shipper works day-to-day. Encounter a system that conforms to your specific duties and responsibilities. Exclusive features like real-time reporting, 30 day trailing spend, audit exceptions, cost/pound, cost/mile, and carrier ranking allow for unique insights. To learn more about our technology, call us today. One of our tech-enabled staff members will assist.

#### EDI

- the power to automatically streamline load tendering and invoicing.
- Increase speed of transactions & requests.
- Decreasing odds of human data entry error, IE fatigue.
- The reliability and speed of digital interfacing.

## Proof of Business Model

#### **CUSTOMER TESTIMONIALS**

"Windsor Trucking is my daily contact point for everything 3PL- I have an amazing rep who always takes the time to answer my calls or emails. Thanks for the great service." – Windsor Trucking Customer Survey

"Ray and Christian are doing a great job – 110%. I'd recommend Windsor Trucking over any other company. Keep up the good work." – Isaac, posted on Windsor Trucking Facebook page

"When I started here a couple of years ago, we were using [a competitor] for a large portion of our shipping. They were not reliable and when there was an issue I would have to talk to up to four people to get an answer. When we switched to Windsor Trucking it was night and day difference. Every representative I address are on top of things. I am looking forward to the busy season and feel a lot less stressed knowing that Windsor Trucking will be a part of it." – Windsor Trucking Customer Email

#### **CARRIER TESTIMONIALS**

"From the start, we have been able to count on Windsor Trucking for access to freight in all areas of the country, I have worked with Windsor Trucking a lot and I can't remember one time that I have been put off, snubbed or talked down to by anyone at any time. Windsor Trucking employs insightful staff members to help me make better choices along my 3PL chain.

"Windsor Trucking continues to be a competitively paying brokerage firm, usually with full professional attention toward the specs and logistics for each load hauled. We generally enjoy a good relationship with Windsor Trucking brokers and are thankful. For importing containers quickly, they are the best choice."



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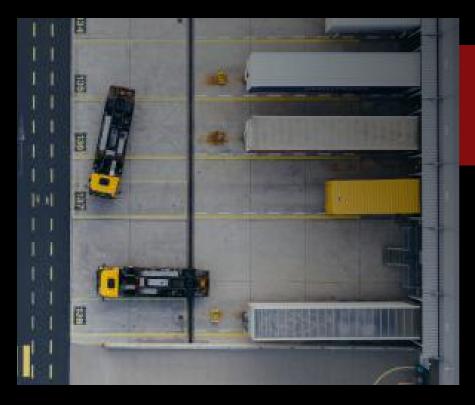
## (CONTI.) DATA DRIVEN RESULTS

### DELIVERABLES DELIVERIED. DATA PROVEN METHOLOGY

Day or night, our team can meet your on-demand cargo and through the use of responsive, independent technology, the metrics confirm their efforts. By tapping into Go Truck Hub, container drayage, less than truckload (LTL) and last mile deliveries are tracked, confirming the extra hours our detail oriented staff take to ensure each item is ready and safe to move along the 3PL network.

Go Truck Hub provides transparency for users, shippers, and dispatchers, allowing for accountability & data driven analytics. Power your team with knowledge for granular steps within the 3PL industry-transportation, warehousing, hazmat and value-added services.





## (CERTIFIED) 3PL NETWORK

STRATEGIC 3PL PARTNERS & ORGANIZATIONS

**BLUE BOOK** 

4 Licencies:

MC, DOT, & TSA APPROVED UIIA SCAC CODE & FMCSA VALIDATED

**DUN & BRADSTREET** 

5A2

DUNS # 79-145-9410























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### Let's Talk



#### **EMAIL**

windsorventurellc@gmail.com



#### **DISTRIBUTION EMAIL**

windsorventurellc@gmail.com



#### **TELEPHONE**

786-971-2037



#### **ADDRESS**

1449 S Michigan Ave Unit # 1114 Chicago, IL 60605

